



#10

SB

4-6-4

Amat/A

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of)

Shamir et. al.)

Serial No: 09/583,337)

Filed: May 31, 2000)

For: **"Methods and Systems for Personalizing
Internet Browsing and Managing
Collaborative Browsing Experiences"**)

Group Art Unit: 2141

Examiner: Nguyen, Quang N.

Confirmation No. 2396

RECEIVED**MAR 31 2004**

Technology Center 2100

AMENDMENT AND RESPONSE TO OFFICE ACTIONCommissioner for Patents
P. O. Box 1450
Alexandria, VA 22313-1450JONES DAY
Customer No. 36587

March 26, 2004

Sir:

In response to the Office Action mailed on October 27, 2003 (hereinafter the "Office Action"), the Assignee respectfully requests that the above-referenced patent application be re-examined and reconsidered for the reasons stated herein below.

Claim amendments begin on page 2.

Remarks/arguments begin on page 7.